



U.S. COMPANIES THAT ARE COMBATING THE IMPACTS OF COVID-19 IN BRAZIL



U.S. COMPANIES AND INITIATIVES

combating the impacts of the pandemic in Brazil

The COVID-19 crisis has mobilized the whole world, and many U.S. companies are engaged in initiatives to help combat the impacts of the pandemic globally. Some of them are present in Brazil and have partnered with local governments and organizations to implement campaigns and make donations in money, services and equipment. The aim is to help enhance the Brazilian healthcare system capacity and support the most vulnerable population to cope with their challenges in following measures of social distancing, hygiene and protection, as well as economic insecurity.

Here are some of these initiatives, compiled by the U.S. Mission in Brazil in partnership with the American Chamber (Amcham) and the NGO +Unidos:

The information in this Fact Sheet was received directly from the companies featured, or from public sources.

3M

The company donated 1 million N95 masks to hospitals, policemen, firemen and the Red Cross, and also respirators to more than 20 hospitals in vulnerable communities, in a total of US\$ 186,265. It is also donating raw materials to other firms who are producing alcohol gels, providing meals to truck drivers and channeling employee donations to NGOs. It also raised R\$ 120,000 with its employees, which will aid 1,200 families in vulnerable situation living nearby their locations.

<https://www.3m.com.br>



ACCENTURE

The company is donating a total of R\$ 13.7 million to Brazil. It created 6 digital platforms for social wellbeing for free, and gave R\$ 1 million to an NGO that trains refugees, micro-entrepreneurs and youth apprenticeship. It created an app that helped the NGO Gerando Falcões disburse R\$ 8 million to over 130,000 people across 70 favelas. It's also part of the Grupo Empresarial Solidário Fund, created by the government of the state of São Paulo, which joins private contributions in money, products, and services to help underprivileged populations in São Paulo state.

<https://www.accenture.com/br-pt>



ADM

Unveiled a US\$ 1 million global fund, including Brazil.

<https://www.adm.com/adm-worldwide/brazil>



ADVENT INTERNATIONAL

Advent will spend R\$ 25 million in Brazil on basic baskets and cash for hospitals to hire medical professionals. Half of the money will come directly from headquarters and other half from firms that Advent controls in Brazil, including BIG (i.e. Walmart).

<https://www.adventinternational.com/global-reach/brazil/>



AES

The company spent R\$ 85,000 on 19,000 disposable masks to Central de Medicamento do Amazonas (CEMA).

<http://www.aesbrasil.com.br/Paginas/aes-brasil.aspx>



ALCOA

Alcoa, Institute Alcoa and the Alcoa Foundation have donated a total of R\$ 3.1 million to combat COVID-19 in Brazil. Alcoa has donated R\$ 1.25 million to purchase mechanical respirators and NK95 masks to public hospitals; and surgical gloves, alcohol gel, and masks to police officers in the state of Maranhão, where baskets with food and hygiene products were also donated to 100 families living in the São Joaquim community. In Juruti (PA), the donations included resuscitators,

pulmonary ventilators, hospital beds, PPEs and test kits to the Municipal Hospital and the Hospital 9 de Abril. In Poços de Caldas (MG), 40 hospital beds, 10 monitors to ICU units and thousands of PPEs were donated to the city's Santa Casa and field hospital. Instituto Alcoa donated, approximately, R\$ 612 mil. In São Luís (MA), equipment and PPEs were donated to the University Hospital (HU-UFMA). To Juruti (PA), resources were destined to the purchase of food baskets, through a partnership with Instituto Juruti Sustentável (IJUS), besides the hiring of health professionals and telemedicine assistance to Hospital 9 de Abril. In Poços de Caldas (MG), thousands of PPEs were donated to the city's Santa Casa, while another amount was directed to TV Poços (Rede Minas) to enable the broadcasting of tele-classes to elementary and secondary students as part of the program "Se Ligue na Educação". On its part, the Alcoa Foundation donated R\$ 1,23 million. In São Luís (MA), equipment was bought to the Women's Hospital, converted into field hospital. In Juruti (PA), the donation was destined to the purchase of hospital beds to Hospital 9 de Abril. In Poços de Caldas (MG), the resources were sent to the Municipal Health Fund to the building of the city's field hospital.

<https://www.alcoa.com/brasil/pt/default.asp>



AMAZON

Offers free digital books for children. Its cloud computing is enabling over 1 million high school students of public schools to attend classes virtually in the state of São Paulo in a partnership with PRODESP. It also offered online classroom platforms for students in four states. It donated R\$ 5 million to ventilators and personal protective equipment (PPEs) to the NGOs Comunidades and Fundação Alice Figueira de Apoio ao IMIP.

<https://www.amazon.com.br/>



AMERICAN SCHOOL IN RIO DE JANEIRO (EARJ)

Launched the campaign “Help Rio”, which has already raised R\$ 70,000 and benefited 300 families living in underserved communities in Rio de Janeiro with the donation of food, hygiene kits and purchasing cards.

<https://www.earj.com.br/>



AMGEN

Amgen is donating a total of US\$ 100,000 to communities in vulnerable situation in Brazil. The entity Visão Mundial will receive R\$ 200,000 to buy and distribute cleaning and personal hygiene kits. Gerando Falcões will also receive R\$ 200,000 to distribute debit cards of R\$ 100 each per month, for 3 months, for heads of household to purchase meals in their communities. Amgen is also incentivizing its employees to donate to vulnerable communities and will double the amount collected by them. Amgen is also working with Khan Academy and others to provide free online learning materials.

<https://www.amgen.com.br/>



AT&T

Retained all employees with full benefits and distributed masks, alcohol gels, and bactericidal scarfs to all employees in contact with clients. The company will carry about 5,000 immunizations against common cold and is offering psychological support and virtual medical consultations through telemedicine for employees and their family members. Also, any AT&T employee who is unable to telework or work for any reason will receive up to 160 hours of paid absence.

<https://www.corp.att.com/worldwide/att-you-brazil/>



AVERY DENNISON

Avery Dennison is donating 200 kits with guidance flyers on safety and care to health institutions in the city of Campinas and its region. In partnership with the companies Natura & Co., Ypê and Marfrig, is providing 1.5 million stickers to label alcohol gel bottles which will be donated to the population. With the company Polpel, is also producing and donating paper towel to health institutions. It has already provided 50 boxes with 300 paper towel units to the Santa Casa de Vinhedo and to the city's Basic Health Unit.

<https://www.averydennison.com/pt/home.html>



BAKER HUGHES

Partnered with Universidade Federal Fluminense (UFF) to develop face shields to protect workers from Coronavirus, donating to PPE for hospitals in Macaé, Niterói and Rio de Janeiro. Additionally, it donated 20,000 items of PPE to three health units in Macaé and Niterói. Its employees' Volunteers Council started a crowding effort to donate food and hygiene products for 120 underserved families through the NGO One By One.

<https://public.bakerhughes.com/careers/pt/o-que-fazemos>



BP BUNGE

The company is part of the Grupo Empresarial Solidário Fund, created by the state government of São Paulo, and which joins private contributions in money, products, and services to help underprivileged populations in São Paulo state.

<http://bpbunge.com.br/>



BRISTOL-MYERS SQUIBB

In partnership with the BMS Foundation, it donated over R\$1 million to the Fundação Faculdade de Medicina de São Paulo and to Projeto Refúgio 343, in Boa Vista, Roraima. In São Paulo, the donation to the Fundação Faculdade de Medicina de São Paulo was directed to Hospital das Clínicas, which has 900 beds reserved exclusively to COVID-19 patients. In Boa Vista, the donation was destined to the field hospital built by the Brazilian army – to prepare hygiene kits and support the administration and logistics of distributing materials to the population of Venezuelan refugees attended by the humanitarian organization Refúgio 343, which will assist 10,953 people.

www.bms.com



BUNGE

Offered US\$ 2.5 million to a global fund, including Brazil, where the firm plans to unveil food and financial aid to those in need near its operations.

<http://www.bunge.com.br/Default.aspx>



BURGER KING BRASIL

Announced that it will donate a percentage of each sandwich sold in March 2020 to the Brazilian public healthcare system, the Sistema Único de Saúde (SUS), an estimated R\$ 1 million.

<http://www.burgerking.com.br/>



CARGILL

Donated R\$ 2 million to Brazil. It also created a R\$ 400,000 fund to buy food and other basic needs to 68 institutions across 15 states. Cargill also donated R\$ 150,000 to the Banco de Alimentos de São Paulo, Organização das Voluntárias de Goiás, Cidade + Recicleiros, & Unas (SP). Another R\$ 50,000 will be donated to 5 organizations in the states of São Paulo, Santa Catarina and Bahia to maintain their social programs. Cargill also provides food to truckers given the closure of restaurants on routes.

<https://www.cargill.com.br/>



CATERPILLAR

Donated US\$ 8.5 million to the United Nations Foundation and the World Health Organization Solidarity Respond Fund, and Brazil is amongst the countries to receive this worldwide donation. It is also providing millions of meals to vulnerable communities near its factories.

https://www.cat.com/pt_BR.html



CHEVRON

Donated R\$ 1 million to the construction of a hospital in the Gavea district in Rio de Janeiro; R\$ 32,500 to buy 5,000 aprons for IPPMG/UFRJ; 1,800 personal hygiene kits for parents of children at Gavea Hospital; and provided aid to the R\$ 45 million fund to build a hospital in the Leblon district, also in Rio.

<https://brazil.chevron.com/en>



CISCO

Offering free Webex access to federal, state and local governments, plus virtual classes through the platform. Cisco Meraki is also offering cloud storage to field hospitals. And it is helping the Association of Lymphoma and Leukemia (ABRALE), to provide virtual care to critical cancer patients.

<https://www.cisco.com/>



CITIBANK

Investing US\$ 15 million globally to fight COVID-19 - US\$ 5 million to the WHO's COVID-19 Solidarity Response Fund; US\$ 5 million to No Kid Hungry; and US\$ 5 million to additional international efforts in locations suffering severe impacts of the crisis. In Brazil, the employee's association created a campaign to donate 10,000 baskets with essential goods to families living in underserved areas of São Paulo. It also extended its health insurance plan to cover employees' family members, offered flu vaccine to employees, their parents and grandkids, made a lump sum payment to employees with lower salaries and is offering telemedicine to employees and their families. The firm will also donate R\$ 1 million to Hospital Santa Marcelina, in São Paulo.

<https://corporateportal.brazil.citibank.com/index.htm>



COCA-COLA

The company joined with Bradesco Seguros and Grupo Fleury to assist the state of São Paulo's Secretary of Health and Instituto Butantan to expand the processing capacity of COVID-19 diagnostic tests to 26,000. The measure has alleviated overworked frontline healthcare professionals. It will also donate 1.3 million bottles of water to health workers in 50 hospitals. The other companies that comprise the holding, such as Leão, Verde Campo and Grupo Simões, donated R\$ 45 million in products and money that bought hygiene kits, personal protection equipments (PPE) for health workers, and hospital beds and respirators to intensive care units.

<https://www.cocacolabrasil.com.br/>



COLGATE-PALMOLIVE

Donating US\$ 20 million in hygiene and health products to non-profit organizations globally, being 25 million bar soaps globally for WHO #SafeHands initiative. In Brazil, the company has donated R\$ 11.5 million in hygiene and cleaning products to vulnerable people in five states. It also helping to promote the #SafeHands Challenge in the media, recruiting influencers, and launched a voluntary donation campaign with its 34,000 employees globally – US\$ 1 million available to match employee donations that will benefit WHO, CARE and Save the Children among other institutions. In Brazil, it has been working with the organizations Amigos do Bem, ABIHPEC, Havaianas, Agência Solano Trindade de Cultura (SP), Coletivo Papo Reto (RJ), Bloco Afro Ilê Aiyê (BA), Jovem de Expressão (DF), and Lá da Favelinha (MG).

<https://www.colgatepalmolive.com.br/>



CORTEVA AGRISCIENCE

Will donate US\$ 1.5 million globally for food security. In Brazil, it is supporting Associação Prato Cheio, a non-profit institution, to provide nutritions to vulnerable people and communities in São Paulo. The company is also working with state departments of agriculture in other regions where it operates.

<https://www.corteva.com.br/>



CUMMINS

Cummins is donating US\$ 46,873 to the purchase of 2,274 food baskets, part of which, in partnership with Anglo America and Distribuidora Cummins Minas. The company is also donating R\$ 2,750 to purchase the material used to make 72 uniforms to 18 health workers at UBS Clessie Cummins. It is also supporting the sewing shop Pano Pra Manga, which makes protection masks; and is producing sinks to be installed at community partners. Cummins has also collected money with its employees and the proceeds will be used to buy food and hygiene products to assist communities in need in Guarulhos. The company is also providing online educational courses for the local community.

<https://www.cummins.com.br/>



DDW COLOR

Donated 350 gallons of alcohol gel to the Secretary of Justice and Citizenship (SEJUSC) of the state of Amazonas and the Hospital Universitário Francisca Mendes (HUFM), and 500 surgical aprons to the Superintendência de Estado da Saúde (SUSAM) of the state of Amazonas.

<https://ddwcolor.com/>



DOW

Unveiled R\$ 2.5 million in Brazil towards social programs, including R\$ 100,000 food vouchers for 17 cooperatives of recycled waste collectors in the city of Sao Paulo, and R\$ 156,000 to 6 organizations that provide health assistance to vulnerable communities. Dow converted his production lines to produce 25 tons of alcohol gels to public hospitals in Campinas, Guarujá, Hortolândia, Jacareí and Jundiaí, 18 Pronto Atendimento (UPAs), 185 Unidades de Saúde (UBS) and 4 Centros de Atenção Psicossociais (CAPS). It has also produced 200 tons of alcohol gels globally. It also joined efforts with Ortobom to donate 1,000 hospital mattresses to the State Secretary of Health of Bahia.

<https://br.dow.com/pt-br>



DUPONT

Donating 1,500 pieces of a key input used to produce protective clothing and equipment to 5 health institutions in the states of São Paulo, Sergipe and Rio de Janeiro.

<https://www.dupont.com.br/>



EASTMAN

Donating copolyesters to two firms to produce 20,000 units of protective equipment.

<https://www.br.eastman.com/Pages/Home.aspx>



EXXONMOBIL BRASIL

Partnered with the ONG Viva Rio and Academia de Futebol Pérolas Negras to create the campaign "SOS Favela", to aid the vulnerable population in underserved communities. The company also donated R\$ 510,000 to purchase food baskets that will benefit 10,000 families in 52 communities in Rio de Janeiro. In order to support the local economy, the goods are bought from small businesses inside the same communities.

<https://corporate.exxonmobil.com/Locations/Brazil?content-lang=pt>



EVOLTZ

Controlled by the U.S. private equity firm Texas Pacific Group (TPG), Evoltz is present in ten Brazilian states. The company has donated R\$ 689,000 as an emergency action to benefit 1,500 families from indigenous populations, quilombola and riverside communities in the state of Pará. This amount will be used to foster and maintain the local agro-extractive activities and to purchase 2,200 baskets with food, personal hygiene items and cleaning products to the Cooperativa Mista dos Povos Tradicionais da Calha Norte (Coopaflora), through the Fundo Rotativo das Cadeias da Sociobiodiversidade da Calha Norte (PA). This emergency effort is part of the company's larger program which will invest R\$ 5.9 million in the preservation of such communities, in a partnership with Imaflora, through Origens Brasil®, a network awarded by the United Nations which gathers more than 1,700 producers in the Amazon region.

<https://www.evoltz.com.br/index.html>



FACEBOOK

The social media platform is working with the NGO “Nova Escola” for a 8-week training program in Brazil for public teachers to continue lessons through collaborative tools in: Facebook, WhatsApp, Instagram, YouTube, Google, Meeting and Zoom. This program is expected to benefit 2.2 million teachers. It is also helping the Ministry of Health in all its efforts to fight the COVID-19 pandemic. Facebook created a US\$ 100 million “Facebook Grants Program” to help small businesses worldwide, including Brazil. It also provides survival tips to small businesses during the pandemic and works with SEBRAE to help small businesses digitalize. Facebook created the campaign “Juntos pelo Pequeno” to amplify actions others are taking to help small businesses.

<http://facebook.com.br>



FORD

Pledged to produce 50,000 acetate masks at its plants in Camaçari (BA) and Pacheco (Argentina). Ford is also repairing respirators and will donate cars to the Red Cross to transport health workers in South America.

<https://www.ford.com.br/>



GENERAL ELECTRIC (GE)

GE created the project CT in a Box, at the Lagoa-Barra Hospital, in Rio de Janeiro, specialized in patients with COVID-19. GE Healthcare equipped a container with Revolution ACT, a tomograph that produces high quality images and has the ability to self-decontaminate, using UV lights in its interior. The company also developed the Service Center, a care unit specialized and trained to provide remote services and solutions for customers, ensuring speed, quality and effectiveness in service. GE also gave to Hospital das Clínicas, in São Paulo, the Edison Datalogue Connect, a collaborative platform that uses artificial intelligence, where doctors from all over the country can place image exams to be analyzed by other professionals.

<https://www.ge.com/br/>



GENERAL MILLS

The company is donating R\$ 9.6 million to enhance the activities of its foundation and donate products to NGOs involved in initiatives to mitigate the social impacts caused by COVID-19. In partnership with Ação da Cidadania, it will donate 15,500 food baskets in 14 states benefiting approximately 70,000 people. Also, in partnership with Instituto Melhores Dias, the firm has mapped vulnerable families with children in public schools in the states of Minas Gerais and Paraná, to receive food aid. Until July, the company will also distribute 297 tons of products to 63,000 truck drivers who continue to work in their distribution chain.

<https://www.generalmills.com.br/>



GENERAL MOTORS (GM)

The company is donating R\$ 11 million to combat COVID-19 in Brazil. It adapted its assembly line to produce masks and donate more than 150,000 units to unions, suppliers and families in vulnerable situation. It has also distributed food baskets and hygiene and cleaning products to communities where the GM is present. The company is also leading the initiative +Manutenção de Respiradores task force to repair 3,000 broken hospital respirators, in partnership with the Ministry of Economy, the National Service for Industrial Apprenticeship (SENAI), and the Brazilian Association for Clinical Engineering (ABECLIN). GM offered expertise, facilities, and personnel in its five plants, 3D printers, and 50 employees. The task force aims at repairing all the broken respirators in Brazil. It has 15,000 employees in Brazil and is connected to over 540 dealers in the country.

<https://www.chevrolet.com.br/>



GOOGLE

The company made a series of donations worldwide in money and services: US\$ 200 million to a global fund for small businesses; US\$ 340 million in Google Ads credits for small businesses; US\$ 50 million to the global COVID-19 respond; and US\$ 5 million to the WHO Solidarity Respond Fund. It has also provided US\$ 6.5 million to finance collaborative news verification projects, including the Brazilian initiative Comprova, to fact check and combat inaccurate information about COVID-19. In Brazil, Google.org has destined approximately R\$ 12 million to entities that deal with projects related to education and rights of minorities, such as Potência Feminina, a program that supports business headed by women; TRANSformação, a project carried out by Transmpregos, in partnership with Associação Mães pela Diversidade; Conexão Educativa, an initiative led by Nova Escola, which gives free access to

6,000 class plans; and SaferNet, a human rights actions which combats domestic violence. Google has also been publishing health tips for users on Google.com.br for users; it launched the website [g.co/EmCasa] to offer health, business, work, lifestyle tips; it is helping the Brazilian Ministry of Health to disseminate critical information through its COVID-19 SOS Alerts And it is also blocking in its platforms ads that exploit the pandemic.

<https://about.google/intl/pt-BR/>



HERSHEY'S

Donated a total of R\$ 1 million in Brazil — 15 tons of chocolate to the Solidarity Fund of the State of São Paulo for delivery to 35 hospitals and social programs. In São Roque, SP, where their factory is located, the company is donating basic baskets to over 700 families in the next 3 months. Hershey's is also honoring professionals who have been crucial during Covid by printing professions on chocolate bars: doctors, nurses, doormen, motoboys etc.

https://www.thehersheycompany.com/pt_br/home.html



IBM

IBM recruited 1,000 volunteers to train public and private school teachers on Cisco's collaborative and videoconference tools.

<https://www.ibm.com/br-pt>



INSTITUTO MARY KAY

Working with Fundação Oswaldo Cruz (Fiocruz) to produce and donate 5,000 COVID-19 tests to public hospitals. It is also partnering with the Associação Fala Mulher to produce hygiene kits with masks, gloves and alcohol gels.

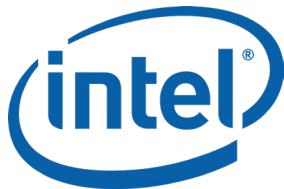
<http://www.institutomarykay.org.br/>



INTEL

Joined Movimento Brasil Competitivo (MBC) to use artificial intelligence (AI) and, along with Intel and Instituto Butantan, is mapping COVID-19 outbreak, projecting the demand for critical supplies (masks, ventilators, ERs). It is also testing a pilot project on temperature sensitive cameras with the Department of Health of Rio de Janeiro and Hospital das Clínicas, in São Paulo.

<https://www.intel.com.br/content/www/br/pt/homepage.html>



INTERNATIONAL PAPER

Donated cleaning products to Hospital Delphina Aziz: 2,000 cleaning cloths, 100 bottles of detergents, and 20 gallons also of detergent.

<http://www.internationalpaper.com/pt>



JOHN DEERE

John Deere has been contributing with R\$ 1.3 million in actions to combat COVID-19. The company and its employees collected 190 tons of food to distribute to 12,000 thousand families in need. It also donated 6,000 rapid test kits to municipal health departments and delivered tractors and sprayers to sanitize public roads in 40 cities across 12 states.

<https://www.deere.com.br/pt/index.html>



JOHNSON & JOHNSON

The company is investing R\$ 4.2 million in initiatives to mitigate the impacts of COVID-19 in Brazil. It converted a plant to produce 230,000 units of products, in addition to donating 1.5 million units of soap, all for vulnerable populations in the states of São Paulo, Ceará and Rio de Janeiro. It is also investing in programs that help health professionals receive virtual psychological care.

<https://www.jnjbrasil.com.br/>



KELLOGG'S AMERICA LATINA

Unveiled US\$ 1 million for food assistance in the region, where it will be distributed through local partners, such as the project Mesa Brasil.

https://www.kelloggs.com.br/pt_BR/home.html



KPMG

The company is offering online guides and courses to help people face the challenges of the COVID-19 crisis to the world economy.

home.kpmg/br/en/home.html



LIBERTY

Donating 500,000 masks for health professionals, elderly, and underprivileged communities. The masks are produced by Rede Asta, which promotes women entrepreneurship and environmental sustainability, and will go to public hospitals in São and Rio de Janeiro, and to Santa Casa, a charity. Liberty teamed up with Volvo to insurance Volvo dealers vehicles being used by health professionals. It also raised R\$ 125,000 to buy 2,000 hygiene kits for 3 nursing homes (Velho Amigo, Instituto Pinheiro e Liga Solidária) and 3,000 meals to NGO Ação Cidadania. Liberty will match up to R\$ 70,000 of employee contributions. It also launched the "Abraço Virtual" initiative, so its employees could exchange letters with elderly in "social institutions" to contribute to their emotional wellbeing.

www.libertyseguros.com.br



MARS

Donating US\$ 20 million globally, including R\$ 1 million for Brazil, for medical equipment and supplies. In São Paulo, Mars is working with partners like Mesa do Brasil and ONG Comunidades. Comunidades will distribute R\$ 500,000 worth of supplies to health institutions. Mars will also direct 24 tons of pet food towards organizations that care for abandoned pets. Also contributed to the Grupo Empresarial Solidário fund, in São Paulo.

bra.mars.com/



MASTERCARD

Mastercard launched the "Faça parte: comece o que não tem preço" initiative to donate 2 million meals to people living in vulnerable communities through partner NGOs.

<https://newsroom.mastercard.com/latin-america/pt-br/>



MCDONALD'S

The actions carried out by McDonald's in Brazil in 2020 are summing up to R\$ 4.6 million. Through the campaign "Thank You Meals" (called "McObrigado" in Brazil), the company has been donating 100,000 meals to essential workers, such as health and recycling professionals and truck drivers. It has also donated 47 tons of food in natura, such as meat, eggs, tomatoes, lettuce and potatoes, to institutions that assist people in vulnerability, like Mesa Brasil and Banco de Alimentos. It has also been offering free online courses to owners of small food businesses on their protocols of food safety, hygiene and sustainable development, with more than 2,000 subscribers.

www.mcdonalds.com.br/



MEDTRONIC

The company donated US\$ 11.2 million globally to organizations for PPEs, healthcare personnel and local communities offering health, economic and food service to vulnerable people. It helped create the Ventilator Training Alliance (VTA), an app for medical professionals. And it encourages employees to do skill-based, virtual volunteerism to organizations fighting COVID-19, matching employee donations at 2:1.

www.medtronic.com/br-pt/index.html

Medtronic

MICROSOFT

Donated 200,000 licenses for Microsoft Teams to federal and state governments, Brazil included. It also has been supporting the Brazilian civil society and corporations by making essential services available to combat the Coronavirus. This support package includes a marketplace that connects institutions that need PPEs with companies that produce or import them; an app that measures the advance of the COVID-19 with information on the availability of hospital beds and respirators; a health chatbot to inform the population; an intelligence solution for data to Secretaria de Saúde do Estado de São Paulo; a platform to manage teams working remotely; and a tool that evaluates the number of people who are respecting the quarantine.

www.microsoft.com/pt-br/



MONDELEZ INTERNATIONAL

It donated R\$ 5.4 million to be used in the distribution of food items to vulnerable people in 14 Brazilian states, and also PPEs to health professionals.

br.mondelezinternational.com/brand-family



MOSAIC

Unveiled a R\$ 4.5 million fund in Brazil for the purchase of basic food baskets and cleaning and hygiene products, such as alcohol gels, disinfectants and soap for families living in underserved areas.

www.mosaicco.com.br/



MOTOROLA

Supplying communications equipment to field hospitals in São Paulo and providing cloud-based solutions to sustain public safety radio communications.

www.motorola.com.br/



MSD SAÚDE ANIMAL

The company, part of the U.S. Merck & CO. INC, donated R\$ 56,000 to enable the implementation and operation of the new Covid-19 Test Lab, set up in the University Hospital of the region of Northern Minas Gerais. The action was a partnership with the Danish company Novo Nordisk and the Justice Court of the state of Minas Gerais.

<https://www.msd-saude-animal.com.br>



NETFLIX

Donated US\$ 100 million to aid audiovisual workers globally, including R\$ 5 million for workers in Brazil.

www.netflix.com/br



OWENS-ILLINOIS

Producing intubation boxes from acrylic glass to protect health professionals during intubation and extubation of patients at its plants in São Paulo, Rio de Janeiro, and Recife. Boxes are delivered to public hospitals in the Sistema Único de Saúde (SUS). Its employees also set up food baskets drives at its facilities and are pooling money online to give to underprivileged communities.

www.o-i.com/



PEPSICO

Will donate 575,000 units of own products to vulnerable communities in Brazil and 1,000 baskets of basic goods, through its eQlibri brand, to female heads of households and NGOs that support children, victims of domestic violence, and indigenous women, such as Mulher Brasileira, Casa Santa Maria, Linha 9, Mulheres da Aldeia do Jaraguá and Interferência. It also plans to immediately hire 500 employees in Brazil. It is also offering pay advances, distributing PPEs and has guaranteed salaries for employees affected by the virus. It is also offering free medical, financial, legal, and psychological counseling.

www.pepsico.com.br/



PFIZER

Offers financial aid to NGO Expedicionários da Saúde to provide semi-intensive care in Campinas (SP). Instituted protective measures for employees on frontline 24/7 to make medicines and vaccines, and has been working on therapeutic solutions for COVID-19.

www.pfizer.com.br/



PHILLIP MORRIS

The company donated a total of R\$ 2 million in Brazil, being R\$ 500,000 and 1,200 liters of alcohol gel to the Health Department of the city of Santa Cruz do Sul (RS). It also adapted its plant to produce alcohol gels and lent an equipment to extract and process the virus' genetic material (RNA) to the Universidade de Santa Cruz do Sul (Unisc) to streamline genetic testing to quickly diagnose the disease. It also donated 30,000 surgical masks to health and LE agencies of the state government of Rio Grande do Sul, and lent 10 delivery vehicles equipped with drivers and support teams to the city of São Paulo to deliver 100 tons of food baskets.

www.pmi.com/markets/brazil/pt/about-us/overview



PHILIP MORRIS INTERNATIONAL

PROCTER & GAMBLE (P&G)

P&G Brasil has invested almost R\$ 27 million in products donated to vulnerable communities and hospitals in five Brazilian states, and in 78 tons of food baskets donated to organizations that work in the communities of Paraisópolis and Capão Redondo, in São Paulo, and Cidade de Deus, in Rio de Janeiro. It also donated R\$ 200,000 to the team led by Ester Sabino, one of the first scientists to sequence the Coronavirus genome, and bought an artificial lung at the cost of R\$ 315,000 to the project Inspire, run by the University of São Paulo's Escola Politécnica, which develops low cost pulmonary ventilators.

br.pg.com/



PWC

The company is part of the Grupo Empresarial Solidário Fund, created by the state government of São Paulo, and which joins private contributions in money, products, and services to help underprivileged populations in São Paulo state.

www.pwc.com.br/



QUALCOMM

The company has donated US\$ 3.2 million to the United Nations, the Red Cross and other entities worldwide. It is also encouraging its employees to make donations to institutions of their choice by doubling their contributions. In Brazil, it assists the NGO +Unidos and the Ministry of Science and Technology to offer technology access to 3 million public school children. It is also working on machines that can process 15-minute tests results over the internet.

www.qualcomm.com/company/locations/brazil



STARBUCKS

Donated 36,000 items to hospitals, institutions and health centers across Brazil.

www.starbucks.com.br/



TWITTER

The social network committed to remove from its platform content that presents direct health risk or wellbeing. Since March 18, it has removed 1,100 tweets considered to be deceptive or harmful.

twitter.com/explore



UBER

Uber created two funds with a total of R\$ 32 million to combat the pandemic. The larger of this amount is directed to the app's more than one million drivers in the whole country. The drivers who need to stop working due to medical recommendation, receive finance help. The company also invested R\$ 4 million in free deliveries of smaller restaurants. It is also paying round trips to more than 4,500 blood donors.

www.uber.com/br/pt-br/



UNITED WAY BRASIL

United Way Brasil donated R\$ 1 million to minimize the effects of the crisis caused by COVID-19 in Brasil. The company has been supporting the movement UniãoBR, a voluntary initiative led by people and civil society organizations without any religious or partisan ties, and whose actions have been benefitting vulnerable communities in the cities of São Paulo and Rio de Janeiro.

www.unitedwaybrasil.com.br



United Way Brasil

UNITEDHEALTH GROUP

The UnitedHealth Group Brasil, which controls the health insurance plan Amil and the medical-hospital group Americas Serviços Médicos, donated R\$ 38 million to 11 projects of urgent assistance to vulnerable groups in Brazil. To the state government of Rio de Janeiro it will donate R\$ 11 million in individual protection equipment (IPes) - 2.7 million masks have already been delivered and other 2.3 million will be in the upcoming weeks. Another R\$ 5 million have been destined to the reopening of 110 hospital beds in the hospital São Francisco na Providência de Deus (HSF), in the Tijuca district, in partnership with other hospital chains. In the state of São Paulo, through a lending contract, 130 beds of hospital Vitória, in Santos, and 20 beds of hospital Saint Vivant, in Sumaré, were made available to the town halls of these cities to be used by their public health system to treat COVID-19 patients. The same agreement has been made with the town hall of Curitiba, so that 140 beds of the hospital Vitória were available to their public health system. The company will also support two entities - SOS 3D and Redes Asta e Atados - to produce, respectively, 10,000 facial shields of PETg and 400,000 SMS masks, to be donated to the public health system. Another R\$ 5 million will be allocated to support the Instituto Butantan, which coordinates the Plataforma de Laboratórios para o Diagnóstico do Coronavírus de São Paulo, in order to finance the purchase of COVID-19 diagnostic kits, while R\$ 7.5 million will be directed to the emergency fund of Fundação Oswaldo Cruz (Fiocruz), through the program Unidos Contra a COVID-19 ([Unidos.fiocruz.br](https://unidos.fiocruz.br)). From this amount, R\$ 6 million will go to the production and supply of tests that will be available to the public health system.

www.unitedhealthgroup.com/

The logo consists of a dark blue rectangle with the text "UNITEDHEALTH GROUP" in white, uppercase, sans-serif font.

VERIZON

Adding 15GB of extra data free of charge for small businesses, and is also pledging to exempt small businesses from paying the 60-day late payment fee.

www.verizonwireless.com/

The logo features the word "verizon" in a bold, black, lowercase sans-serif font, followed by a red checkmark.

VISTEON

It donated 2,000 face shields to Hospital Delphi-na Aziz by partnership of Visteon Corp, Masa da Amazonia Ltda., and Colortech da Amazonia Ltda.

www.visteon.com/

The logo features the word "Visteon" in a bold, orange, sans-serif font, with a registered trademark symbol (®) to the upper right.

WHIRLPOOL

Whirlpool's donations to Brazil to combat the COVID-19 crisis surpass R\$ 2.3 million. The company has donated more than 200,000 protection masks (cloth, surgical and face shields) to the state of Amazonas, besides 590 products to secretaries of health and health institutions, including field hospitals in the states of São Paulo, Minas Gerais and Santa Catarina. It has also donated 2,000 food baskets to families registered in social programs in Joinville (SC). In partnership with the Federal University of Rio de Janeiro (UFRJ), the company has been participating in the development of a prototype of a mechanic pulmonary respirator to be mass produced in a simple, fast and cheap way. Whirlpool is also engaged with other companies that produce mechanic ventilators to help them increase their production and supply chain management. And, in partnership with FIESC and SENAI, it has been working to repair and maintain hospital respirators in the state of Santa Catarina.

www.whirlpool.com.br/

The logo features the word "Whirlpool" in a bold, black, sans-serif font, with a yellow swoosh underline that starts under the 'W' and ends under the 'l'.